

COMPETITIVE AWARDS

SELECTION PROCESS: All final winners will be determined by a panel of external jurors after an extensive entry process except for Media All-Stars and Fastest Growing Agencies, which are decided internally.

B2B Innovation

Print & Digital

The Creator Visionary Awards honor the remarkable individuals who have made an indelible mark on the world by unlocking the creative potential of the digital space, one post at a time.

Entry Open Date: November 8, 2023

Entry Close Date: December 21, 2023

Issue Date: April 2, 2024

Media All-Stars

Print & Digital

Honoring the individuals who represent the best, brightest and most strategic thinking across a media ecosystem that continues to be transformed by digital technology. These media agencies thrive at the crucial intersection of data and creativity.

Entry Open Date: November 27, 2023

Entry Close Date: January 29, 2024

Issue Date: May 14, 2024

Audio Awards

Digital

Adweek is thrilled to announce its fifth-annual Audio Awards (formerly Podcast of the Year). This year we are honoring the most creative and innovative podcasts, hosts, platforms and distributors in the audio realm. Selected by a jury of experts and featured in a special digital issue publishing Nov. 6, these are the standout programs, personalities and brands in the audio space in 2023.

Entry Open Date: January 29, 2024

Entry Close Date: April 5, 2024

Issue Date: July 16, 2024

Media Plan of the Year

Digital

Adweek's Media Plan of the Year celebrates the year's most creative media plans and executions from around the globe. **Corresponding Event:** Convergent TV Summit Fall

Entry Open Date: February 26, 2024

Entry Close Date: April 29, 2024

Issue Date: August 13, 2024



Fastest Growing Agencies

Digital

Adweek Fastest Growing honors the agencies large and small from all over the world whose industry presence is on the rise.

Entry Open Date: April 15, 2024

Entry Close Date: June 17, 2024

Issue Date: September 30, 2024

AI Awards

Digital

The Adweek Podcast of the Year Awards honor the most creative and innovative podcasts and podcast professionals across a wide range of categories.

Corresponding Event: NexTech

Entry Open Date: June 3, 2024

Entry Close Date: July 29, 2024

Issue Date: November 12, 2024

Experiential Awards

Digital

The Adweek Experiential Awards celebrate the finest in experiential brand marketing, creativity, originality and entrepreneurialism coming out of this rapidly growing sector of the brand marketing ecosystem.

Entry Open Date: June 24, 2024

Entry Close Date: September 4, 2024

Issue Date: December 17, 2024

EDITORIAL AWARDS

SELECTION PROCESS: All final winners will be determined by a panel of Adweek editorial staff after an extensive external and internal nomination process.

Media Agency of the Year

Print & Digital

Adweek's annual award recognizes the exceptional achievement of media agencies in an ever-changing landscape. We will honor one U.S., one global and one emerging, breakthrough media agency that rose to the top in a field that's been undergoing great change.

Corresponding Event: Outlook 2024

Nomination Open Date: October 12, 2023

Nomination Close Date: December 4, 2023

Issue Date: February 21, 2024

The Hot List

Print & Digital

The Hot List honors the best in digital, publishing and TV, along with spotlighting a visionary in media, as well as leading creators and executives.

Nomination Open Date: December 5, 2024

Nomination Close Date: January 16, 2024

Issue Date: March 12, 2024

Creative 100

Print & Digital

Creative 100 is an annual celebration of today's most fascinating and enviable creative professionals, ranging from influential icons to emerging game-changers.

Corresponding Event: Adweek Abroad @ Cannes

Nomination Open Date: March 5, 2024

Nomination Close Date: April 9, 2024

Issue Date: June 11, 2024

Marketing Vanguard

Print & Digital

The most impactful CMOs power themselves and their organizations, proving themselves indispensable to their CEOs, colleagues, teams, boards and ultimately, their businesses.

Corresponding Event: Brandweek

Nomination Open Date: June 4, 2024

Nomination Close Date: July 9, 2024

Issue Date: September 10, 2024

Beacon Award

Print & Digital

In partnership with Adcolor, the Beacon Award honors individuals who use their platform to challenge the status quo and further diversity, equity and inclusion across industries.

Nomination Open Date: July 2, 2024

Nomination Close Date: August 6, 2024

Issue Date: October 8, 2024

Adweek 50

Print & Digital

Adweek's annual awards honor the media, marketing and tech executives who deliver results for brands. Adweek 50 historically honors the executives who may not be the face of the brand but are helping the CEO or CMO succeed.

Nomination Open Date: July 2, 2024

Nomination Close Date: August 6, 2024

Issue Date: October 8, 2024

Brand Genius

Print & Digital

This annual award from Adweek honors executives in marketing who have played a key role in shaping and growing their brands in the past year—whether they've introduced a key product or helped turn the brand around through digital, social and experiential.

Corresponding Event: Mediaweek//Brand Genius Gala

Nomination Open Date: July 31, 2024

Nomination Close Date: September 4, 2024

Issue Date: November 5, 2024

Agency of the Year

Print & Digital

Adweek honors trailblazing women spanning marketing, media and tech who are determined to change the future. These leaders are breaking barriers and revolutionizing the workplace.

Corresponding Event: Brandweek

Nomination Open Date: June 4, 2024

Nomination Close Date: July 9, 2024

Issue Date: September 10, 2024
